

Irish Business Urged to Maximise Potential of Low-Carbon Economy

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Sustainable Energy Authority of Ireland Showcases Latest Innovative Sustainable Solutions at Energy Show

Irish business must maximise the potential of sustainable energy solutions if they are to embrace the opportunities from a low-carbon economy. This is the message from the Sustainable Energy Authority of Ireland (SEAI) at the launch of its 2010 Energy Show.

The Energy Show 2010, which takes place on Wednesday 14th and Thursday 15th April in the RDS, Dublin will play host to almost 200 exhibitors and is expected to attract up to 5,000 visitors. The Show highlights the diversity of energy efficiency and renewable energy solutions in Ireland and will showcase leading suppliers of sustainable energy products and services.

Speaking at the launch of the Show, Mr. Eamon Ryan T.D., Minister for Communications, Energy and Natural Resources, said: "Ireland is well-placed to position itself as a world leader in sustainable energy. Our expertise in knowledge based services is well established and there is now a real opportunity for business to harness the innovation potential of our transition to a low-carbon economy. Ireland needs to exploit and leverage these business opportunities as we move towards a truly sustainable energy future."

Some of the solutions on display at the Show will include innovative devices such as a phone application to assist businesses with energy audits, sustainable building products, model ocean technology equipment and the latest electric vehicles available on the Irish market.

In addition to the exhibition, seminars at the Show, led by industry experts, will focus on areas such as maximising renewable energy in buildings, the role of electric vehicles in contributing to a low-carbon Ireland and intelligent building energy control systems. Delegates will hear how sustainability can be achieved even during a downturn from adopting energy efficient practices and technologies to installing renewable energy systems.

SEAI's Chief Operations Officer, Brian Motherway, noted: "The Energy Show has grown from strength to strength in the 15 years since we first hosted this event. Companies are looking to the opportunities presented by sustainable energy solutions and how they can be translated into tangible cost savings for business. Our impressive seminar programme will demonstrate best practice in sustainable solutions for business and encourage knowledge sharing amongst companies of the latest innovative technologies."

The show will run at the RDS in Dublin on Wednesday, April 14th from 9:30am to 7pm and on Thursday, April 15th from 9am to 5pm. Seminar places must be pre-booked as a limited number of spaces are available.

For further details on SEAI's Energy Show 2010 visit www.seai.ie/energyshow

